

GUIDE FOR PRINTING MATERIALS

(PAPERS & BOARDS SAMPLE)



For more Clarifications Swipe Left for Videoclips and Pics



PAPER MATERIALS

1st get the right idea and choose the most suitable material which suits for your requirement



1. Kraft Paper
2. Art Paper
3. Bank Paper
4. Conqueror Paper



1. Kraft Paper (Colour : Brown)

Kraft paper is a thick paper created from chemical pulp produced in the kraft process. (100% eco friendly) Kraft papers, specially designed for packaging, have high elasticity and high tear resistance. Kraft's smooth brown tone adds a vintage look to any print. It is used to make **bags, wrapping papers and for packaging products** or in any other purpose with high demands for strength and durability.



2. Art Paper (Colour : White)

Art Paper is basically a paper that is coated on both sides, generally, the coating applied is Gloss. As the art paper gives a glossy finishing, making the finished product look more attractive and eye-pleasing Art Paper is mostly used to print **market materials** Such as Leaflets, Brochures. It is also used to print **Wrapping papers, Envelopes, Bags and product labels etc...**



3. Bank Paper (Colour : White)

Bank Paper is used mainly to print **Company letterheads, Invoice Books, Notices, Books and Envelopes etc..**It is an standard Paper made from simple combination of chemical pulp. Bank paper is used in many purpose in day to day lifestyle.



4. Conqueror Paper (Colour : White)

Conqueror Laid, with its traditional ribbed texture. It includes lines, This executive paper is for important external communications, **letterheads, Cvs, Envelopes And this premium quality paper is used to print mainly Company Stationaries**

PAPER MATERIALS

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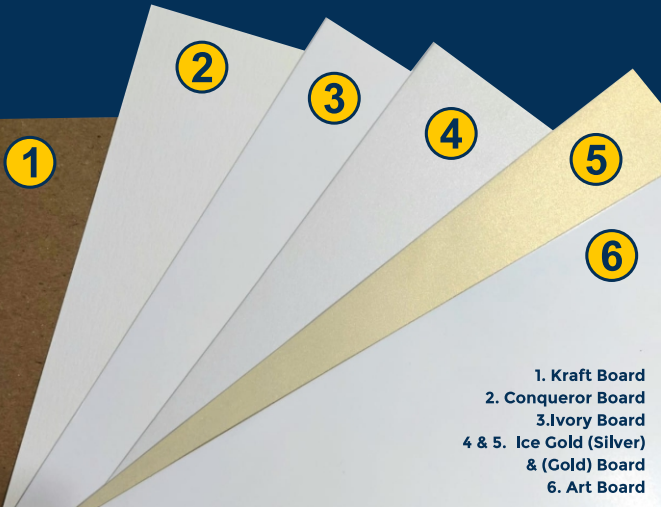


DIMAI PAPER

This paper is low in cost and the thickness is 70GSM. Mostly Used to print Posters, Leaflets, Labels and used for bill books copy etc..

BOARD MATERIALS

1st get the right idea and choose the most suitable material which suits for your requirement



1. Kraft Board
2. Conqueror Board
3. Ivory Board
- 4 & 5. Ice Gold (Silver)
& (Gold) Board
6. Art Board



1. Kraft Board (Colour : Brown)

Same as Kraft paper, Kraft board is a thick board created from chemical pulp produced in the kraft process. Kraft boards, specially designed for packaging, have high elasticity and high tear resistance than kraft papers. Kraft' s smooth brown tone adds a vintage look to any print. It is used to make **Bags, Thank you cards, Business Cards, Tags & Boxes** or in any other purpose with high demands for strength and durability.



2. Conqueror Board (Colour : White)

Conqueror Laid, with its traditional ribbed texture. It includes lines, This executive Board is for important external communications, Mostly used to print **Professional Level Business Cards, Thank you Cards & Tags.** Conqueror board is an special type of board used in business stationaries printing



3. Ivory Board (Colour : White)

Single or multi-layer bonded paper made entirely of bleached chemical pulp and fully sized, suitable for printing and product packaging, Ivory Board is an uncoated solid bleached board and is perfect for print jobs where quality is important. Printability It has excellent whiteness and surface smoothness which highlights print gloss after printing. Used t print **Business Cards, Product Boxes, Thanks you Cards, Wedding Invitations and Product Boxes**



4/5. Ice Gold Board (Colour : Gold & Silver)

Ice Gold is a white with a hint of gold with a shimmer, pearlized finish on both sides. There are 2 types of board effects (Gold & Silver Look). Specially used to print **Business Cards & Thank you Cards.**



6. Art Board (Colour : White)

Art Board is basically a Board that is coated on both sides, generally, the coating applied is Gloss. As the Art Board gives a glossy finishing, making the finished product look more attractive and eye-pleasing Art Board is mostly used to print Business Cards, Thank you Cards, Tags & Product Boxes.

Material Guide For Customized Box Printing

CHOOSE THE RIGHT MATERIAL
ACCORDING TO YOUR NEED

IMPORTANT

Be concerned about the
Product type, Weight &
Artwork when choosing
material.

Artboard

Both Side White
Glossy Surface

Kraftboard

Both Side Brown
Ruft Surface

Boxboard

One side Grey &
Other Side White
Glossy Surface

Swipe for ▶



Lace



Rope

mayanthr

evoke your ene

f @ mayanthr

HIGH QUALITY PH
PICTURE PERFECT PRIN

Choose The Right Material As Per Your Requirement